



Snapshot

AMTA's weekly update

**Australian
Mobile Telecommunications
Association**

Friday 10 February 2006

[AMTA's update on news and views](#)

AMTA welcomes its members to its first weekly update on news and issues impacting on our industry. Your comments on this new format are welcome.

[No statistical association between mobile phones and tumours](#)

No studies cited in newspaper reports this week found a statistically significant association between mobile phones and brain tumours, AMTA CEO Chris Althaus said. "In fact, the studies, overall, found that using a mobile phone does not increase the risk of brain tumours." ([View AMTA response](#))

randal.markey@amta.org.au

[AMTA Board meets in Melbourne](#)

The AMTA Board met for the first time in 2006 in Melbourne yesterday. AMTA has a new chair, Holly Kramer, Telstra, General Manager, Product Management Group. AMTA's Deputy Chair is Barry Borzillo, who is Managing Director of Ericsson Australia, New Zealand and the Pacific Islands.

ann.wellsmore@amta.org.au

[Education is the key to tackling driver distraction](#)

Driving programs in Victoria should educate young drivers about the range of distractions faced by drivers, AMTA told a Victorian Parliamentary inquiry into driver distractions.

randal.markey@amta.org.au

[Industry calls for more education on spam](#)

AMTA has identified the need for more public education from ACMA and the industry to increase consumer awareness of steps to protect themselves from unsolicited commercial electronic messages. This was contained in AMTA's submission to DCITA's review of the Spam Act.

peppi.wilson@amta.org.au

[Round 'em up, hand 'em in – recycle your mobile](#)

Last month in-store promotional material and staff information for MobileMuster was distributed to more than 1000 recycling collection points, including the majority of mobile phone retail stores across Australia. In coming months, MobileMuster will kick off a direct marketing campaign encouraging other retailers, businesses and local councils to get involved and will seek assistance from members to approach key business clients. ([Visit MobileMuster website](#))

rose.read@amta.org.au

[Light on the hill](#)

Federal Parliamentary sittings for 2006 started this week. AMTA CEO Chris Althaus is contacting MPs in his new role to discuss issues affecting our industry. AMTA is preparing a full and proactive parliamentary program for 2006.

chris.althaus@amta.org.au

[First Chair of ACMA appointed](#)

The Minister for Communications, Information Technology and the Arts, Senator Helen Coonan, last week appointed Mr Chris Chapman as the inaugural Chairman and CEO of the Australian Communications and Media Authority (ACMA). ([View press release](#))

randal.markey@amta.org.au

[Movement at the Minister's office](#)

There have been changes in staffing arrangements at the Minister for Communications, Information Technology and the Art's Office. Senior adviser Matt Stafford has moved to telecommunications' regulation and competition issues, filling Richard Windeyer's spot (he has gone to the Department of Transport and Regional Services). Jeremy Fields, from the Minister's Sydney office, will deal with consumer issues. Matt Stafford will still have oversight of consumer issues. David Masters is handling telecommunications programs.

randal.markey@amta.org.au

AMTA: Ph (02) 6239 6555

www.amta.org.au

contact@amta.org.au