



# Snapshot

AMTA's weekly update

**Australian  
Mobile Telecommunications  
Association**

Friday 5 May 2006

## [Advanced dotMobi internet domain registration available to AMTA members](#)

With the growth of 3G and the increasing amount of time consumers are spending accessing the internet on their handset, a dotMobi internet domain has been created specifically for mobile phones. The aim of dotMobi is to revolutionize the use of the internet on mobile devices and guide mobile users to made-for-mobile internet content and services. Given the fact that there are more mobile devices than televisions and PCs combined, many industry experts predict that wireless will increasingly be the communications channel of choice. The creation of the dotMobi domain will offer new opportunities to all players in the mobile telecommunications sector.

AMTA members have been given a unique opportunity to register and secure their trademark name during the priority registration period called the "Limited Industry Sunrise". Contact AMTA and confirm your interest to register for your own dotMobi address. To take advantage of this offer, expressions of interest must be received by COB 11 May 2006. Further information can be found at the official dotMobi registry website:

<http://pc.mtld.mobi>

[glenn.brown@amta.org.au](mailto:glenn.brown@amta.org.au)

---

## [Pre-paid taskforce must balance the interests of consumers, governments and industry](#)

AMTA has lodged its submission to ACMA on pre-paid identity check processes. AMTA acknowledges there are challenges with the existing pre-paid identity check regime, however, AMTA does not support the proposals in an ACMA discussion paper to change the identity check system. AMTA says in its submission that a more practicable system for pre-paid identity checks that balances the needs of law enforcement agencies and those of other stakeholders, including industry, must be the primary aim. Security issues are central to this debate, however, AMTA is suggesting some short term adjustments to the current system and the formulation of a taskforce to look at longer term solutions in greater detail than the current ACMA paper.

[randal.markey@amta.org.au](mailto:randal.markey@amta.org.au)

---

## [AMTA to attend Federal Budget briefings](#)

AMTA CEO Chris Althaus met with the Special Minister of State, Gary Nairn, this week to discuss AMTA's Technology Showcase at Parliament House on June 14 and a range of policy issues. Mr Nairn is responsible for the Government's e-business activities and he signs off on all mobile telephony requirements for MPs and Senators.

AMTA will analyse the Federal Budget on Tuesday evening in relation to

measures affecting the mobile phone industry. Mr Althaus will attend a Ministerial Budget function on Tuesday and AMTA will attend a post-Budget briefing on Wednesday.

[randal.markey@amta.org.au](mailto:randal.markey@amta.org.au)

---

#### [Phone recycling taking off in Bendigo](#)

Rose Read, Manager of MobileMuster, has praised member carriers' participation in the official industry recycling program in the Bendigo area. A survey conducted by Environment Victoria, one of the state's leading environment groups, indicates mobile recycling is taking off in the region. Environment Victoria Zero Waste Campaign Director Jenny Henty surveyed ten Bendigo mobile phone retailers for the study and said some stores were "doing a great job promoting mobile phone recycling".

[rose.read@amta.org.au](mailto:rose.read@amta.org.au)

---

#### [Minister Coonan delivers speech to World ICT Conference](#)

The Minister for Communications, Information Technology and the Arts this week addressed 15th World Congress on Information Technology in Austin, Texas. Senator Helen Coonan spoke of the opportunities that Australia's ICT industry offers to investors, as well as the Australian Government's commitment to retain a skilled ICT workforce. (Click here to view the Minister's address)

[nicholas.janzen@amta.org.au](mailto:nicholas.janzen@amta.org.au)

---

AMTA: Ph (02) 6239 6555

[www.amta.org.au](http://www.amta.org.au)

[contact@amta.org.au](mailto:contact@amta.org.au)