



Snapshot

AMTA's weekly update

**Australian
Mobile Telecommunications
Association**

Friday 17 February 2006

[AMTA partners ACFT to increase awareness of scam and spam](#)

AMTA has joined the Australasian Consumer Fraud Taskforce to promote a four-week consumer awareness campaign. Central to the awareness campaign is the scamwatch website – www.scamwatch.gov.au ([View campaign information](#))

randal.markey@amta.org.au

[MCF guides local council on deployment](#)

The Mobile Carriers Forum is developing a set of guidelines for local councils on the ACIF Code for the Deployment of Mobile Phone Network Infrastructure. The task is being project managed by URPS, who underwent an extensive national roadshow of workshops with local council and carrier staff. The guidelines, distributed to every local council in Australia, include checklists and proforma letters for council staff to use during the ACIF deployment process.

tanya.stoianoff@amta.org.au

[Group to guide transition from CDMA to 3G](#)

ACMA and DCITA will work with Telstra to ensure a smooth transition from the CDMA network to Telstra's planned 3G network, the Minister for Communications, Information Technology and the Arts, Senator Helen Coonan, announced. ([View Minister's release](#))

randal.markey@amta.org.au

[AMTA consumer tips](#)

AMTA's safe driving tips were used by Ford to send to their top 200 fleet owners to make them aware of the importance of safe driving practices. The Australian Bureau of Statistics also sent the safe driving tips to their employees.

Click [here](#) to view the tips.

randal.markey@amta.org.au

[ANU first campus to launch *MobileMuster* program](#)

The Australian National University in Canberra has officially become a member of the *MobileMuster* mobile phone recycling program. The ANU became the first university in Australia to join the program, with the campus launch in orientation week aimed at both staff and students. As part of the

launch each person handing in a mobile phone for recycling has a chance to win one of two Motorola handsets.

rose.read@amta.org.au

[ACMA completes executive appointments](#)

The Australian Communications and Media Authority has appointed three new general managers.

Dianne Carlos will head up ACMA's Corporate Services Division, Nerida O'Loughlin will lead its Industry Outputs Division and James Shaw will be in charge of the Strategy, Analysis & Coordination Division.

The appointments complete ACMA's executive team, joining Giles Tanner (General Manager, Inputs to Industry Division) and Marcus Bezzi (Head of Legal Division) in an agency that has been restructured into five divisions.

[\(View ACMA press release\)](#)

randal.markey@amta.org.au

[January mobile handset shipment figures](#)

The latest industry handset figures for January 2006 have been released to members this week. There were 441,369 total cellular mobile telephone imports last month. This compares to 611,777 total shipments in January 2005.

[\(View shipment figures\)](#)

randal.markey@amta.org.au

[ATMA supports financial skills for young people](#)

AMTA CEO Chris Althaus has written to the new Minister for Revenue and Assistant Treasurer, Peter Dutton, detailing AMTA's support for the Financial Literacy Taskforce to enhance the financial skills of young Australians and the industry's development of a range of consumer tips to help give young people access to phones in an affordable and responsible manner.

randal.markey@amta.org.au

[AMTA expands into North Sydney](#)

On Monday AMTA will expand into its newly established home in Walker Street, North Sydney. Glenn Brown, Rose Read and their (soon to be) team view the move as a great opportunity to further serve the needs of AMTA's members.

The new AMTA office, which will service *MobileMuster* and AMTA business development, is located at: Suite 801, Level 8, 71 Walker Street, North Sydney. The office phone number, 02 8920 3555, is expected to be operational by early next week.

rose.read@amta.org.au

AMTA: Ph (02) 6239 6555

www.amta.org.au

contact@amta.org.au