

# AMTA Networking Forum

## What's all the fuss about Spectrum?

Presented by **Chris Althaus**  
CEO AMTA

**Thursday 4 June, 2009**  
**3.30 – 5.30pm**  
**Ericsson Australia**  
**Level 8, 818 Bourke St**  
**Melbourne**



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Mobile broadband is rapidly proving its value to the community and business by allowing Australians to communicate anywhere, anytime on any device across any network.

It is estimated that three quarters of internet use will be done from mobile phones within 10 years. Globally mobile broadband users are forecast to grow in number from 181 million in 2008 to 2000 million in 2014, an increase of 1024%.

To meet surging consumer demand for more and faster mobile broadband the mobile telecommunications industry needs to retain access to existing radio frequency spectrum resources as well as gain access to additional radio frequency spectrum to ensure that all Australians will be able to access the latest advanced mobile telecommunication networks and services, when and where they choose.

The three major issues relevant to the mobile sector currently being considered by Government are:

- 15 yr spectrum licence re-issue
- the digital dividend (700MHz)
- 2.5GHz band

Chris will give his presentation and take questions from 3.30 - 4.30pm. Drinks and canapés will be served between 4.30 - 5.30pm during networking.

Cost: Members \$22.00 (Inc GST) Non-members \$44.00 (Inc GST)

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